



Thoughtful design
for Hospitality

HLM
Architects

Introduction



Andrew Buchanan
Head of Hospitality



Creating inspiring places for people.

HLM are passionate about designing spaces where people can interact, be entertained and relax. Our designs consider the spatial environment and the influence this has on people's wellbeing.

We create better design, where functionality and operation come together for the guest and for efficiency of the business.

HLM are studious into the changes of the hospitality industry, understand that travellers are increasingly discerning, and expect unique experiences reflecting the destination.

Our Global Hospitality Team regularly consults on and reviews the work we do in countries and sectors across our international portfolio of clients, bringing you a variety of options for business development.

Our innovative, commercial approach ensures that we seek additional value through identification of underutilised spaces, developing new revenue streams to maximise your ROI.

The collaborative relationship between our architectural and interiors teams ensures that projects are discussed in detail with our clients and delivered with technical excellence.

Our design team provides a single point of contact to execute projects seamlessly where we create beautiful, functional spaces where guests will want to return.



voco Grand Central, Glasgow

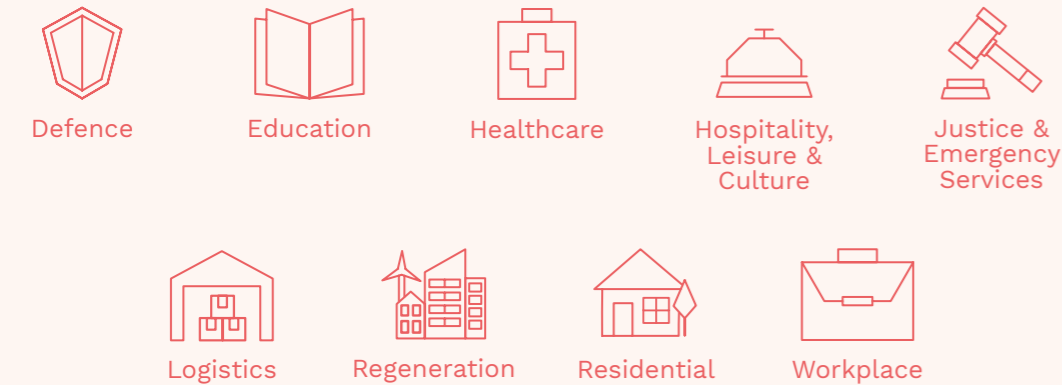
About HLM Architects

Thoughtful design to make better places for people.

Disciplines



Sectors



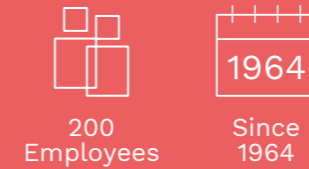
About HLM Architects

Thoughtful design and the desire to make spaces and places that improve lives sits at the heart of every discipline within HLM. Places of Hospitality that inspire.

We listen to the ambitions of our clients and understand the needs of the guests and operators who will use the places and spaces we create.

By encouraging an environment of openness, enjoyment and creativity, together we will create memorable and meaningful places that will delight and satisfy.

One Team



Values



A place to stay

Boutique, city or by the sea - we
always create a very suitable
welcome for your guests.



Dart Marina Hotel, Dartmouth, Devon



Above: Intercontinental, Park Lane, London
Opposite: The Wesley Camden Town Hotel, London





Creating a sense of arrival

The welcome and comfort on arrival must create a sense of care, service and inspiration, to begin creating a confidence so that all guests feel they are in professional hands.



Grand Central, Glasgow



voco Grand Central, Glasgow



Park Lane, London



Armed Forces Officers
Club & Hotel, UAE

Elegant bedrooms & suites

At HLM, we work closely with the operators to ensure all brand standards are met and complimented, creating a sense of luxury and style.



Intercontinental, Park Lane, London





Sumptuous colours and fittings ensure the rooms have a sophisticated elegance.

Above: Dart Marina Hotel, Dartmouth, Devon
Opposite: IHG, London





IHG, Park Lane, London

Bathrooms to luxuriate in

Bathrooms with decedent
furnishings create
a lasting impression.



Bathroom Suite
Intercontinental, Park Lane, London



Above: Bathroom at IHG, Park Lane, London
Opposite: Oxford Spires Hotel





Bespoke finishes. Spacious bathrooms with decadent furnishing. Glass and marble combinations with perfect lighting arrangements.

Lounge, relax and be served

Sometimes, you just know you are in the right place. At HLM, we endeavour to create a sense of privacy and belonging for every guest. Working with the service leaders, we develop efficient and stylish environments that create a sense of pride in the operators and a relaxed environment for your guests.





Combining classic spaces with comfort and vibrancy that make destinations iconic and a regular “must visit” feature for every guest.



Above: Intercontinental, Park Lane, London
Opposite: voco Grand Central, Glasgow

Easy, like a sunday morning

It is essential to ensure your guests are drawn to meet friends and associates at your hotel, and we believe that the style of the bars and restaurants must create interest, comfort and just the right amount of space to ensure your guests return again and again.





We identify areas where guests can be inspired to relax and work creatively whilst away from home. Our choice of natural fabrics and surface design materials create exactly that vibe.

Above: IHG, Park Lane, London
Opposite: voco Grand Central, Glasgow



Meet in confidence & style

We understand space and its value in creating atmosphere and confidence. We have vast experience in making big spaces feel cosy, and maximising the efficiency and style of small spaces - creating confidence in your clients.



Executive Meeting Room, Park Lane, London



Above: Intercontinental, Park Lane, London
Opposite: Marriott Maida Vale, London



Current Hospitality Projects

As architects and designers, we are always proud to present our new build projects alongside our refurbishment and interior design activities. As a business rooted in experience, we have an array of amazing skill sets and connections at HLM to carefully and collaboratively plan and create a new vision for you, wherever and whenever that may be.

For now, we have pleasure in presenting some early shots of work being done in Edinburgh and Sheffield.

Hotel in Ingliston Opening Summer 2025

The architectural planning for the hotel has evolved from two primary contextual influences associated with the site:
Agriculture + Engineering.





Hotel in Sheffield Opening Spring 2024

A new rooftop terrace and café bar in the heart of Sheffield bring life and modernity to a 100-year-old building in the heart of Sheffield, forming part of the redevelopment of the city centre.



Above: Hotel restaurant
Opposite: Terrace with views across the city

Our Hospitality Services



New Build

Strength and depth of experience across the globe, and a solid track record of relationship management and procurement to Design and Deliver.



Interior Architecture

Join us in the collaborative process of designing and creating spaces to deliver the right atmosphere and service for your trusted and valued clients.



Refurbishment

Many aspects of refurbishment require a complete rethinking of the market and how your property will be perceived in its new incarnation. We have a studios, inventive and experienced team who will deliver and inspire.



Feasibility Studies

Delivering profitability, we cast and we share values with you as well as identifying spaces that can generate a following and cashflow. We will always have your revenue streams in mind when planning the best ROI possible.



Sustainability

We have a wide portfolio of projects where sustainability has been the cornerstone of our client collaboration and we look towards the future with a dedicated eye on our environment.



Building Information Modelling

Years of BIM development and its ongoing contribution to effective timelines, exacting detail and recording accountabilities between trades is now a fully integrated part of our culture.



Modern Methods of Construction (MMC)

Where possible we will create many aspects of the project off-site in order to foster efficiency, sustainability, quality, reduced disruption, improved social value, and lower levels of noise within your designated environment.

Some of our Clients

Clients

- Marriott
- IHG
- Bespoke Hotels
- Indigo
- PCFZ
- PCFC
- Monteacute House Ltd
- Queensberry
- Sheffield City Council
- Hamza Investments LLC
- EHAF
- Mercia Real Estate
- First Inn Group
- Creos
- Bolsterstone Developments
- Retirement Villages Group
- The Wesley Group

Brands

- Intercontinental Hotels
- Staybridge Suites
- Holiday Inn Express
- voco
- The Chester Grosvenor
- Dart Marina
- Hilton
- The Quarter
- Delta Hotels
- The Wesley
- Radisson

Summary

After 30 years as a Hotelier, it strikes me more than ever that the total commitment of the dedicated teams who manage and operate amazing hospitality venues across the globe, deserve to have maximum input, collaborative support and guidance by those who construct and design these venues and destinations.

The combination of operators, and the enormously gifted team of Architects and designers at HLM in collaborating to create spaces that are client focussed, sustainable and efficient is an opportunity not to be missed. Get in touch and we will help you create something very special. Fantastic things happen when great people get together.

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Let's talk about making better places.



Our design philosophy puts people at its centre. We approach every design with a creative, thoughtful, and fun process that allows the character and ideas of each project to flourish in their own delightful way.

We call this Thoughtful Design.

Thoughtful design



hlmarchitects.com